

# GAI BY THE NUMBERS

## Record participation

2022 Event Attendees

St. Paul Oktoberfest **4862**

Christmas in Germany **4200**

Deutsche Tage **3284**

Language and Cultural Programs **2682**

TOTAL **15,028**



## Growing online presence

YEAR	VISITORS	IMPRESSIONS
2018-2019	32,497	140,336
2019-2020	26,905	138,454
2020-2021	26,905	98,683
2021-2022	37,417	130,531
2022-2023	56,310	328,782



## Language Learners

2019-2020 **550**

2020-2021 **523**

2021-2022 **484**

2022-2023 **557**

## Demographics served

18-24 years **14.69%**

25-34 years **18.3%**

35-44 years **21.13%**

45-54 years **20.10%**

55-64 years **15.46%**

65+ years **10.31%**

GENDER

Men **48.2%**

Women **51.8%**



## Membership

2019-2020 **1089**

2020-2021 **944**

2021-2022 **978**

2022-2023 **1026** (to date)



**Kinderstube**  
GERMAN IMMERSION PRESCHOOL

**2** locations serve

**50** children ages 3 to 5

## Communities for Ukraine Fundraiser



Amount raised  
**\$50,000**



**5480** volunteer hours  
worked in 2022

