



## Corporate Sponsorship Levels

### PLATINUM LEVEL—\$5,000

- Company logo/link prominently featured in all event print and digital media including:
  - Logo placement on the St. Paul Oktoberfest web pages
  - Logo/link in GAI print and e-newsletter reaching over 3,500 subscribers
  - 5 social media postings before, during, and after the event (6,500 followers)
  - Recognized in the GAI Annual Report
- Prominent recognition with logo/name during the event including:
  - Optional company info tent on the grounds
  - Naming rights to an event area
  - Standalone MC recognition throughout the festival
  - Company branded swag given to festival attendees
- Event Perks:
  - 6 tickets to sponsor-exclusive, pre-festival Friday happy hour
  - 6 VIP goodie bags which include wristbands and drink tickets for guests 21+ to share

### GOLD LEVEL—\$3,000

- Logo/link featured in all event print and digital media including:
  - Logo placement on the St. Paul Oktoberfest web pages
  - Logo/link in GAI print and e-newsletter reaching over 3,500 subscribers
  - 3 social media postings before, during, and after the event (6,500 followers)
  - Recognized in the GAI Annual Report
- Prominent recognition with logo/name during the event including:
  - Optional company info tent on the grounds
  - MC recognition throughout the festival
- Event Perks:
  - 4 tickets to sponsor-exclusive, pre-festival Friday happy hour event
  - 4 VIP goodie bags which include wristbands and drink tickets for guests 21+ to share

### SILVER LEVEL—\$1,500

Logo/link featured in all event print and digital media including:

- Logo placement on the St. Paul Oktoberfest web pages
  - Logo/link in GAI print and e-newsletter reaching over 3,500 subscribers
  - Recognized in the GAI Annual Report
- Recognition with logo/name during the event including:
  - MC recognition throughout the festival
- Event Perks:
  - 2 tickets to sponsor-exclusive, pre-festival Friday happy hour event
  - 2 VIP goodie bags which include wristbands for guests 21+ to share

### BRONZE LEVEL—\$500

- Logo/link included in GAI print and e-newsletter, reaching over 3,500 subscribers
- MC recognition throughout the festival
- 2 free VIP goodie bags, includes 2 wristbands and drink tickets for guest 21+
- 2 tickets to happy hour

Find more information online at [gaimn.org/oktoberfest-sponsor](http://gaimn.org/oktoberfest-sponsor)

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