



## St. Paul Oktoberfest 2021 Corporate Sponsor Packages

### Platinum - \$10,000

- Logo/link prominently featured in all event print and digital media including:
  - Logo placement on the GAI homepage, slideshow, and event pages
  - Logo/link in GAI print and e-newsletter reaching over 3,500 subscribers
  - Ten social media postings before, during, and after the event (6,500 followers)
  - Recognized in the GAI Annual Report
- Prominent recognition with logo/name during the event including:
  - Naming rights to main event area
  - Special host recognition during each main tent program

### Gold - \$5,000

- Logo/link prominently featured in all event print and digital media including:
  - Logo placement on the GAI homepage and event pages
  - Logo/link in GAI print and e-newsletter reaching over 3,500 subscribers
  - 5 social media postings before, during, and after the event (6,500 followers)
  - Recognized in the GAI Annual Report
- Prominent recognition with logo/name during the event including:
  - Naming rights to an event area
  - Special host recognition during each main tent program

### Silver \$1,500

- Logo/link featured in all event print and digital media including:
  - Logo placement on the GAI homepage slideshow and event web pages
  - Logo/link in GAI print and e-newsletter reaching over 3,500 subscribers
  - 2–5 social media postings before, during, and after the event (6,500 followers)
  - Recognized in the GAI Annual Report
- Recognition with logo/name during SPOK including:
  - Special host recognition during each main tent program

### Bronze - \$500

- Logo/link included in all event print and digital media
- Recognition with logo/name during the event