



Deutsche Tage 2021 Premium Sponsorship Packages

Gold Sponsor – \$5,000

Logo/link prominently featured in all Deutsche Tage print and digital media including:

- Logo placement on the GAI homepage slideshow and Deutsche Tage event pages
- Logo/link in GAI print and e-newsletter reaching over 3,500 subscribers
- 5–10 Social media postings before, during, and after Deutsche Tage (6,500 followers)
- Interview or feature episode in the GAI's Hier & There podcast (with over 10,000 plays)

Prominent recognition with logo/name during Deutsche Tage including:

- Naming rights to the main event tent
- Special host recognition during each main tent program
- Links to sponsor's webpage during event livestream

Silver Sponsor – \$1,500

Logo/link featured in all Deutsche Tage print and digital media including:

- Logo placement on the GAI homepage slideshow and Deutsche Tage event web pages
- Logo/link in GAI print and e-newsletter reaching over 3,500 subscribers
- 5 social media postings before, during, and after Deutsche Tage (6,500 followers)

Recognition with logo/name during Deutsche Tage including:

- Special host recognition during each main tent program
- Links to sponsor's webpage during event livestream

Bronze Sponsor – \$500

Logo/link included in all Deutsche Tage print and digital media such as:

- Logo placement on the Deutsche Tage event webpage
- Logo/link in GAI print and e-newsletter reaching over 3,500 subscribers
- 1-2 Social media postings before, during, and after Deutsche Tage (6,500 followers)

Recognition with logo/name during Deutsche Tage event